

PROFILE

Senior Digital Designer with 8+ years in branding, digital design, motion graphics and HTML5. At WPP Production I design, animate and build campaigns for global brands such as SiriusXM, from key visuals to Out Of Home and HTML5 banners. I also build brand identities for independent clients.

WORK EXPERIENCE

2024 – NOW

Creative Designer Senior

WPP Production / SiriusXM

Design of visual assets for advertising campaigns, socials, app tiles, OOH (Times Square), display banners, video editing, and HTML5 animations.

2023 – 2024

Graphic Designer Semi-Senior

Pehuen Consulting

Brand design, digital design, and internal presentation design.

2023

Freelance Graphic Designer

Branding, web design, and HTML5 banners for independent clients.

2017 – 2023

Graphic Designer & Front-End Developer

Uasabi

UI design, branding, web layout, newsletters, After Effects animation, and HTML5 banners.

EDUCATION

2013 – 2022

Design and Visual Communication Degree

Universidad Nacional de Lanús (UNLa)

SKILLS

Graphic Design · Branding · Motion Graphics

Web Design (HTML / CSS / JS) · HTML5 Animations · UI Design

TOOLS

Photoshop · Illustrator · Figma · After Effects · Premiere

Google Web Designer · Claude Code

LANGUAGES

Spanish — Native

English — C1 (EF SET 67/100, C1 Advanced)

BRANDS I'VE WORKED FOR

WPP Production

SiriusXM

CLOROX

uulá

SONY